☐ Yes, I would like to receive promotional and point of sale materials for use in the bar area of my center only and have signed the Agreement Regarding the Use of Promotional Materials attached hereto.

In-House Director: Name: _____ Signature: _____

AGREEMENT REGARDING USE OF PROMOTIONAL MATERIALS

This agreement is entered into as of _____, 1998, by and between International Merchandising Corporation ("IMC") and _____ (the "Bowling Center") pursuant to which the 1998 BASIC Bowling Promotion will be conducted at the Bowling Center from _____, 1998 to _____, 1998.

The Bowling Center acknowledges and agrees that BASIC promotional and point of sale materials are intended for adult smokers. In consideration of receiving BASIC point of sale and promotional materials, the Bowling Center agrees to abide by all restrictions and instructions concerning the placement of such point of sale and promotional materials made known to the Bowling Center by the Bowling Proprietors' Association of America, IMC or Philip Morris Incorporated which are intended to achieve placement and distribution to reach the intended audience. The Bowling Center further agrees that all promotional materials, other than posters, counter cards and brochures, will only be placed in the bar area of the Bowling Center. and ashtrays ✓

ACCEPTED AND AGREED
AS OF THE DATE HEREOF:

[BOWLING CENTER]	INTERNATIONAL MERCHANDISING CORPORATION
By: _____	By: _____
Title: _____	Title: _____

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Source: https://www.industrydocuments.ucsf.edu/docs/nhpx0003